

eureka  fest.

**APRIL 29 - 30 2022**

**SPONSORSHIP OPPORTUNITIES**

[EurekaFest.com](http://EurekaFest.com)

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# ABOUT EUREKA



## What is FEST?

Eureka Fest is the largest entrepreneur festival in Orange County. It's a week filled with events and programming with over 800 attendees. The week culminates with our main day featuring two stages, a full day line up of local and international speakers, demos, and pitches.

## Eureka Building

Eureka Building is an innovative, campus model, office and events space for tech entrepreneurs and creatives alike. It's 3-acre campus is home to over 30 companies and host to hundreds of startup events.

## Eureka Hub

Eureka HUB is a private members club and collaborative workspace designed for entrepreneurs and creatives. With locations in Toronto and California, Eureka Hub offers flexible office solutions and an innovative culture for startups and freelancers.

# PAST SPEAKERS



**Billy Zane**  
Actor + CEO,  
The Convergence Lab



**Princess Tatiana**  
Princess,  
Denmark and Greece



**Domenic Perri**  
Director of Business  
Development, Dropbox



**Kelly Vlahakis**  
President + CEO, Earth  
Friendly Products (ECOS)



**Vassy**  
Musician



**Christopher Gavigan**  
Co-Founder + CPO,  
The Honest Company



**Nicholas Reed**  
Oscar-Winner + Co-Founder,  
Shareability



# EUREKA FEST BY THE NUMBERS



**To secure your Sponsorship, please contact:**

Samantha Misurell, *Coorindator @ Eureka Building* | [sam@eurekahub.com](mailto:sam@eurekahub.com) | 949.439.7677

# FEST 2022 APRIL 29 SCHEDULE

## THE PARK

**11:00 AM** Registration + Networking

**12:00 PM Job Fair** *Presented by UCI Paul Merage School of Business* **Opens**

- 50 available booths
- Intimate interview and networking environment
- Recruiters eager to higher tech and business talent
- Employment Opportunities for Paul Merage School of Business Students
- Free of cost to all job seekers who attend
- The first event of Eureka Fest 2022

**3:00 PM Job Fair** *Presented by UCI Paul Merage School of Business* **Closes**

**4:00 PM** Park Closes

**5:30 PM** Park Reopens for Eureka Fest 2022 VIP Party for speakers and sponsors



# FEST 2022 APRIL 30 SCHEDULE

## ATRIUM STAGE

**10:00 AM** Registration + Networking

**1:00 PM** 6th Annual Eureka Award Presentation

**1:30 PM** Lunch

\*Boxed lunch will be provided + is included with purchase of a General Admission ticket

**2:00 PM** Panel | TBA

**2:30 PM** Panel | TBA

**3:00 PM** Panel | TBA

**4:30 PM** 6th Annual FEST Pitch Contest

## HELIPAD STAGE

**10:00 AM** Registration + Networking

**10:45 AM** Kick off of FEST

**1:30 PM** Lunch

\*Box lunch will be provided + is included with purchase of a General Admission ticket

**1:45 PM** Workshop | TBA

**3:00 PM** Workshop | TBA

**4:30 PM** 6th Annual FEST Pitch Contest (Atrium Stage)

## THE PARK

**10:00 AM** Registration + Networking

**11:00 AM** Startup Demo Showcase Opens

**1:30 PM** Lunch

\*Box lunch will be provided + is included with purchase of a General Admission ticket

**1:00 PM** Startup Demo Showcase Closes

**4:00 PM** Park Closes

**5:30 PM** Park Reopens for Social

**6:00 PM** Eureka FEST Social

**Please note that schedule is subject to change once all speakers are confirmed.**

**All speakers will be announced no later than March 15, 2022.**



# 2022 SPONSORSHIP PACKAGES

|  | EUREKA PARK | EUREKA ATRIUM | VIP RECEPTION                  | REGULAR                       | DEMO BOOTH WITH VIP           |
|--|-------------|---------------|--------------------------------|-------------------------------|-------------------------------|
|  | \$15,000    | \$7,500       | \$5,000                        | \$3,000                       | \$499                         |
| <b>EUREKA FEST</b>   |             |               |                                |                               |                               |
| Branded pavilion with 6 booths   |             |               | 2 DEMO BOOTHS IN THE CONCOURSE | 1 DEMO BOOTH IN THE CONCOURSE | 1 DEMO BOOTH IN THE CONCOURSE |
| Full access to Fest  | 10 TICKETS  | 10 TICKETS    | 5 TICKETS                      | 5 TICKETS                     | 2 TICKETS                     |
| Exclusive VIP Reception prior to Fest  |             |               |                                |                               |                               |
| <b>MARKETING + BRAND VISIBILITY</b>  |             |               |                                |                               |                               |
| Company logo on all Fest collateral, promotional material, and digital content                   |             |               |                                |                               |                               |
| Company logo + link on website   |             |               |                                |                               |                               |
| Exclusive discounted promo code (15%) for your company members to attend                         |             |               |                                |                               |                               |
| <b>PARTNERSHIP WITH EUREKA BUILDING</b>  |             |               |                                |                               |                               |
| Opportunity to host community event at Eureka Building free of venue fee                         |             |               |                                |                               |                               |
| Opportunity to promote events and other offers through Eureka's newsletter (3000+ subscribers)   |             |               |                                |                               |                               |
| Opportunity to share sponsor-related news in the newsletter + social media                       |             |               |                                |                               |                               |
| Full access to all Eureka Signature Events (Eureka Summer Nights, Tech the Halls, Techtoberfest) | 5 TICKETS   | 5 TICKETS     | 3 TICKETS                      | 2 TICKETS                     |                               |
| <b>TOTAL AVAILABLE</b>   |             | 1             | 1                              | 5                             | 30                            |

**SOLD OUT**



# PREVIOUS 2021 SPONSORS



Buchalter



Morgan Stanley



THE HELLENIC INITIATIVE







## CONTACT

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## CONNECT

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